

THE BAR ASSOCIATION OF SAN FRANCISCO  
CYBERSECURITY AND PRIVACY LAW SECTION PRESENTS

# CYBERSECURITY AND PRIVACY LAW CONFERENCE

## DATE

NOVEMBER 12, 2020

## TIME

MCLE REGISTRATION  
12:30 - 1:00 p.m.  
PROGRAM  
1:00 - 4:30 p.m.  
SESSION I  
1:00 - 2:30 p.m.  
SESSION II  
2:35 - 3:20 p.m.  
NETWORKING HOUR  
3:30 - 4:30 p.m.

## COST

FREE for BASF Member  
\$50 Non Member  
FREE for Law Students

## LOCATION

VIRTUAL CONFERENCE

## MCLE: 2.5 HOURS

TO RECEIVE MCLE CREDIT, YOU MUST  
SIGN IN DURING THE DESIGNATED MCLE  
REGISTRATION PERIOD. THIS ACTIVITY IS  
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Eve-Lynn Rapp, Edelson PC

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## SESSION I

### The Evolving California Consumer Privacy Landscape

The California privacy landscape has undergone significant changes recently, with the enactment of the California Consumer Privacy Act (CCPA) and a ballot initiative which, if approved in November 2020, would further alter consumer rights. Panelists will share insights on how consumers have been exercising their new privacy rights, how businesses have been working to comply, how enforcement developments have been shaping up since the CCPA became operative on January 1, 2020, and how the new initiative, if it passes, changes things.

Moderator

**Jim Dempsey**, Executive Director, Berkeley Center for Law & Technology

Panelists

**Stacey Schesser**, Supervising Deputy Attorney General, Consumer Law Section's Privacy Unit of the Office of the California Attorney General

**Adam Schwartz**, Senior Staff Attorney, Electronic Frontier Foundation

**Anisha Mangalick**, Corporate Counsel, Zendesk

**Jonathan Tam**, Senior Associate, Baker McKenzie

## SESSION II

### How the CCPA Relates to Other Existing Laws

This panel will explore how the CCPA interacts with other laws, such as trade secret protections, HIPAA and other special purpose data. The panel will also feature perspectives on the CCPA in consumer privacy litigation, where the contours of its private right of action; its potential to support common law and derivative claims; and its safe harbor protections are being tested.

- CCPA and Other laws (e.g., trade secret protections, HIPAA, special purpose data)
- CCPA consumer privacy actions: Is the CCPA support or a safe harbor for derivative/common law theories

Panelists

**Michael H. Rubin**, Latham & Watkins LLP

**Melissa A. Gardner**, Lief Cabraser Heimann & Bernstein LLP

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