

CONTINUING LEGAL EDUCATION

THE BAR ASSOCIATION OF SAN FRANCISCO



presents

Catch More Flies With Honey: Advocating With Civility

(Rebroadcast)

Speakers

Honorable Judge Maurice Sanchez
California Court of Appeal

Tom Mayhew
Farella Braun + Martel

John Hong
Chan + Punzalan

Kyle McLorg
Farella Braun + Martel

Litigators have ethical responsibilities both to zealously advocate for their clients but also to act civilly and professionally in their interactions with opposing counsel. These responsibilities can sometimes clash, if litigators conflate zealous advocacy with aggressive and uncivil behavior. This presentation focuses on the ethical rules implicated by this balance, and the ways in which litigators can be zealous advocates and civil in their litigation strategies, with views from attorneys who practice this way, as well as a judge who has experience adjudicating the disputes that can arise.

Topics

- Discussion on civility and professionalism per Rule 2.72
- Balancing civility and zealous advocacy in initial interactions with opposing counsel
- Balancing civility and zealous advocacy in discovery disputes and collaborative efforts
- View from the bench on disputes over counsel conduct

Monday
May 18, 2026

MCLE Registration: 11:30 a.m. - 12:00 p.m.
Virtual Program: 12:00 - 1:15 p.m.

MCLE: 1 Hour

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Pre-registration is required.

Location

Virtual
Zoom link will be provided prior to the program.

Cost

Free for BASF Members
\$50 for Non-Members

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Webcast Recording will be available. Register separately on our online platform.

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