

# Joy in the Law Conference

A Movement for Joyful Lawyering



## What is Joy in the Law®?

In its most aspirational sense, Joy in the Law® is a movement to restore joy to the lives and careers of lawyers. Its goal is to increase the joy of lawyers who are already happy, and to inspire a journey towards career happiness for lawyers who feel unfulfilled. We believe that all lawyers can find work that makes them happy most of the time, if not every minute, and a professional life that squares with their values and priorities. Joy in the Law (JITL) seeks to retire old ideas that being an attorney necessarily means being engaged in needlessly contentious battles, a career in which profit and winning are the only bottom lines that matter, or other negative stereotypes that give lawyers and the legal profession a bad rap.

## Session: Integrating Play at Work

Diana and Matt will discuss why bringing a spirit of play to work, especially as lawyers... etc.

### Speakers

Matthew Cahill, Percipio Company  
Diana Maier, Signature Resolution

## Session: Finding Joy Amidst Conflict

A deep dive into the world of non-violent communication, and how we deal with the inevitable conflicts that arise in our work as attorneys as a path to deeper connection.

### Speaker

Roxy Manning, Center for Nonviolent Communication

## Session: Finding Joy in the Age of AI

### Navigating Change Together

Jachyn Davis will share her journey from AI grief to agency as she learned to navigate AI as an attorney. Through personal storytelling and guided reflection, she will invite fellow attorneys to explore their own relationship with AI and discover how to approach this time of change with purpose, agency, and joy.

### Speaker

Jachyn Davis, CSAA Insurance Group

## Unconferencing Discussion

Our last session will be an abbreviated "unconference" which is a participant-driven session shaped through brainstorming with attendees on topics to discuss.

Note: Conference includes delicious lunch, treats, playful exercises, meditation, many networking opportunities, and the opportunity to connect with the others on topics closest your heart and mind as conscientious attorneys. If you have any questions, please contact [Joy in the Law® — Joy in the Law](#).

### Reception at Studio Golf Bar & Grill

### Planning Committee

Diane Maier, Signature Resolution  
Jachyn Davis, CSAA Insurance Group  
Brittney Bottorff, Insight Counsel  
Rose-Ellen Fairgrieve, Fairgrieve Law  
Matthew Cahill, Percipio Company

Register at [www.sfbar.org/calendar](http://www.sfbar.org/calendar)

**Date**  
**Friday**  
**October 2, 2026**

### Schedule

Registration: 9:00 – 9:30 a.m.  
In-Person Program: 9:30 a.m. – 3:30 p.m.  
Lunch sponsored by Signature Resolution  
Reception to Follow: Studio Golf Bar & Grill  
(No Host Bar)

### MCLE TBD

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider.  
Provider #103

### Location

BASF Offices  
50 Fremont Street, Suite 1700  
San Francisco, CA

### Cost

|                |                                            |
|----------------|--------------------------------------------|
| Per Person     | \$100 before 8/31/26<br>\$125 after 9/1/26 |
| Bronze Sponsor | \$250                                      |
| Silver Sponsor | \$500                                      |
| Gold Sponsor   | \$750                                      |

\*All prices increase \$10 on the day of the program

Pre-registration is required.

## Thank You to our Sponsors

### Platinum Sponsors

**Signature Resolution**  
**The Bar Association of San Francisco**

### Bronze Sponsors

Brittney Bottorff, Insight Counsel  
Rose-Ellen Fairgrieve, Fairgrieve Law  
Matthew Cahill, Percipio Company

Interested in sponsorship opportunities?  
Contact [Joy in the Law® — Joy in the Law](#).

### Viewing Options



This is an In-Person only event, register at [www.sfbar.org](http://www.sfbar.org)

### Special Requests:

People with disabilities should contact BASF regarding reasonable accommodations at [events@sfbar.org](mailto:events@sfbar.org).

All are welcome, varying rates apply based on membership status.

Event Code: G261630