

CONTINUING LEGAL EDUCATION

THE BAR ASSOCIATION OF SAN FRANCISCO



presents

Preparing for Employment Trials Through Mock Jury Exercises and Surveys

(Rebroadcast)

Speakers

Michael Laurenson

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Moderator

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Amazon

Many employment trials are decided based on witness likeability and credibility assessments that are challenging for attorneys and advocates to assess in advance. Moreover, the jury's views of a particular company, current event, or political issue may also influence a case's outcome. Given these factors, employment attorneys often engage in mock jury or survey exercises to gain critical insight into how a jury might evaluate their claims, defenses, themes, and evidence. This panel will dive into the world of mock jury and survey exercises, including the pros and cons, the types of cases that might benefit, the insights that may be gleaned, practical implications (timing, in-person vs. remote, whether to rely on videotaped depositions or utilize role play), and real world examples of past mock juries gone wrong and right.

Register online: www.sfbbar.org/calendar

Monday

June 22, 2026

MMCLE Registration: 12:30 - 1:00 p.m.

Virtual Program: 1:00 - 2:30 p.m.

MCLE: 1.5 Hours

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BASF is a certified provider. Provider #103

Location

Virtual

Zoom link will be provided prior to the program.

Cost

\$50 BASF Member

\$75 All Others

All prices increase \$10 on the day of the program.

Pre-registration is required.

Viewing Options



This is a rebroadcasted virtual program. Register at www.sfbbar.org



Webcast Recording is available. Register separately on our online platform.

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All are welcome, varying rates apply based on membership status.

Event Code: G260302B