

# Avatars, Al, and the Artist

#### **SPEAKERS**

Natasha Chee, Donahue Fitzgerald Daniel Schacht, Donahue Fitzgerald



## **January 7, 2025**

MCLE Registration Virtual Program 1:30 - 2:00 PM 2:00 - 3:15 PM

An esteemed panel of Entertainment/Music Lawyers will discuss Al's effects on the entertainment industry with respect to avatars, synthetic actors/performers, likeness rights, deepfakes, aging performers, and how the industry is creating ways to monetize Al while protecting the rights of the artists.

### MCLE:

1 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

## **Topics**

Music/voice likeness rights in the age of Al

 Copyright Office decisions on copyrightability of Algenerated works

• Al's impact on licensing and royalty distribution in the music industry

• Legal challenges in determining authorship and ownership of Al-generated music



Virtual

Zoom Link will be provided prior to program start.