



THE BAR ASSOCIATION OF
SAN FRANCISCO

The Bar Association of San Francisco's Lunch and Learn series presents

How to Exit: Transitioning from Your Practice

A Masterclass In Succession Planning & Generating Post-retirement Income

SPEAKER

Alexander Gertsburg

ExitPath Partners

This program is ideal for mid-to-late-career attorneys contemplating retirement, firm succession, or long-term transition strategies. Delivered by a seasoned law firm leader, entrepreneur, and M&A expert, it is packed with clarity, structure, and actionable steps. Attendees will learn how to strategically transition out of their law practice while protecting its value, clients, and legacy. They'll gain clarity on different exit paths, create recurring revenue streams after retirement, and build a practical succession plan. The session also covers ethical requirements and valuation strategies, giving attorneys the tools and confidence to retire smart, stay compliant, and secure long-term financial and professional peace of mind.

TOPICS

- Transition Strategies
- Recurring Revenue Models
- Succession Planning
- Deal Logistics & Valuation
- Ethical Rules & Compliance



Tuesday, September 23, 2025

MCLE Registration: 11:30 a.m. - 12:00 p.m.
Hybrid Program: 12:00 - 1:15 p.m.

MCLE: 0.5 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California.

BASF is a certified provider. Provider #103



Virtual Program

Zoom link will be provided prior to the program.



Pre-registration is required

Cost

FREE for BASF Members

\$50 for All Others

All prices increase \$10 on the day of the program

Register online: www.sfbar.org/calendar

All are welcome, varying rates apply based on membership status.

Event Code: G251618C

Note: ExitPath Partners and The Bar Association of San Francisco are not affiliated.