# CONTINUING LEGAL EDUCATION

THE BAR ASSOCIATION OF SAN FRANCISCO



presents

# Your Rights and Obligations under the CCPA & US Privacy Laws

(Rebroadcast)

#### **Speakers**

# Hayley Tsukayama

**Electronic Frontier Foundation** 

## **Lara Kehoe Hoffman**

California Privacy Protection Agency

## **Jonathan Tam**

**Baker McKenzie** 

#### **Moderator**

## Abbey Barrera

Gibson Dunn

A presentation with the California Privacy Protection Agency's Assistant Chief Counsel of Enforcement, the Electronic Frontier Foundation's Associate Director of Legislative Activism, and Privacy Counsel to Businesses.

The California Privacy Protection Agency has publicly stated that it is actively enforcing the CCPA and focused on many areas, including non-compliant privacy notices, companies' failure to address data subject rights requests, and practices that may harm vulnerable populations. The Agency has also issued two Enforcement Advisories, the first addressing applying data minimization to consumer rights requests and the second addressing "dark patterns." Join us for a detailed discussion of these important developments, as well as individuals' rights and business' obligations under the CCPA and other major privacy laws in the US and beyond.

Register online: www.sfbar.org/calendar

## Monday January 14, 2025

MCLE Registration: 1:30 - 2:00 p.m. Virtual Program: 2:00 - 3:15 p.m.

#### **MCLE: 1 Hour**

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California.

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Pre-registration is required.

#### **Virtual Program**

Zoom link will be provided prior to program.

#### Cost

Free for BASF Law Students \$50 for BASF Members \$65 for Non-Members

Viewing Options



Live Webcast available, register at www.sfbar.org



Webcast Recording will be available. Register separately on our online platform.

Special Requests:

People with disabilities should contact BASF regarding reasonable accommodations at events@ sfbar.org.

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