



THE BAR ASSOCIATION OF
SAN FRANCISCO

The Cybersecurity and Privacy Law Section presents

The Cybersecurity and Privacy Law Section Conference - 2024

11:30 a.m. - 12:10 p.m. | MCLE Registration and light lunch

12:10 - 12:15 p.m. | Welcome and Opening Remarks

12:15 - 1:30 p.m. | MCLE: 1 Hour

Panel I: Cybersecurity - New Rules, More Regulators, Still Lots of Lawsuits

A review of rapid, ongoing developments in cybersecurity law, at the federal and state level.

Cybersecurity has become a major concern to the private sector, government agencies, and all of us as individuals. The law is rapidly evolving to keep pace, with new statutes and regulations at the state and federal level and new legal risk. Across all kinds of practices, attorneys today need to understand the cybersecurity landscape. This session will provide an overview of major trends, with practical tips for incident response, dealing with regulators, and litigation strategy.

Speakers

Garrett Stallins, Baker McKenzie

Andrew Scott, Roblox

Irene Mo, Enlightened Privacy

Moderator Danielle Ocampo, Freeman Mathis & Gary

1:40 - 2:55 p.m. | MCLE: 1 Hour

Panel II: Your Rights and Obligations under the CCPA and US Privacy Laws

A presentation with the California Privacy Protection Agency's Assistant Chief Counsel of Enforcement, the Electronic Frontier Foundation's Associate Director of Legislative Activism, and Privacy Counsel to Businesses.

The California Privacy Protection Agency has publicly stated that it is actively enforcing the CCPA and focused on many areas, including non-compliant privacy notices, companies' failure to address data subject rights requests, and practices that may harm vulnerable populations. The Agency has also issued two Enforcement Advisories, the first addressing applying data minimization to consumer rights requests and the second addressing "dark patterns." Join us for a detailed discussion of these important developments, as well as individuals' rights and business' obligations under the CCPA and other major privacy laws in the US and beyond.

Speakers

Hayley Tsukayama, Electronic Frontier Foundation

Lara Kehoe Hoffman, California Privacy Protection Agency

Jonathan Tam, Baker McKenzie

Moderator Abbey Barrera, Gibson Dunn

3:05 - 4:20 p.m. | MCLE: 1 Hour

Panel III: Navigating Privacy Compliance in the Brave New World of AI

Navigating the complexities of privacy compliance in today's AI-driven world.

Learn as we dive into the realm of privacy, technology, and policy in today's brave new world where AI is increasingly at the core of virtually every business. This panel aims to shed light on the risks associated with improper handling of data and underscores the necessity of incorporating privacy safeguards in AI-powered data utilization. We will also spotlight strategies to adapt to rapid regulatory changes while cultivating customer trust. And dive into the integration of privacy principles into engineering practices and corporate ethos.

Speakers

Kenric Tom, Managing Director, Ankura

Hanifa Baporia, Managing Counsel, Oracle

Lorenzo Robleto, Head of Privacy, Doordash

Ann Stagg, Head of Privacy, Grafana

Moderator Paul Lanois, Fieldfisher

Section Chair

Jonathan Tam, Baker McKenzie

Date

Thursday, November 14, 2024

Schedule

MCLE Registration: 11:30 a.m. - 12:10 p.m.

Program: 12:15 - 4:20 p.m.

Reception to Follow.

MCLE

3 Hours

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

Cost

BASF Law Student	Free
Section Members	Free
BASF Members	\$50
Nonmembers	\$75

Location

BASF Offices
50 Fremont Street, Suite 1700
San Francisco, CA

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Register at www.sfbar.org/calendar

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