



The Art Law Section presents

# Legal Framework for the Artist-Gallery Relationship and Art Walk



## Date

Thursday  
October 17, 2024

## MCLE Registration

5:30 - 6:30 p.m.

## In-Person Program

5:00 - 7:00 p.m.

## Reception to follow.

## MCLE 1 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

**Join the BASF Art Law Section for a walking tour of three galleries, followed by a CLE Program and Reception sponsored by Withersworldwide**

## Speakers

Rebecca Camacho, Rebecca Camacho Presents  
Lauren Curry, San Francisco City Attorney's Office  
Liza Hickey, Roth Art Group  
Kimberly Pallen, Withers Bergman

## Cost

Free - BASF Student  
\$65 - Section Member  
\$80 - BASF Member  
\$95 - Nonmember

## Introduction

Overview of the Artist Gallery Relationship

## Legal Framework in California

- The Artist-Gallery Relationship and the UCC
- The Artist-Gallery Relationship and California Statutes

## Ethical Considerations

- Fiduciary Duty
- Advisory/Custodial/Archival

## Business Practice

- Marketing and Promotion of Artists
- Managing Artist Inventory and Sales
- Pricing and Valuation of Art
- Emerging Trends

Special Requests:  
People with disabilities should contact BASF regarding reasonable accommodations at [events@sfbar.org](mailto:events@sfbar.org).

**5:00 – 5:20 p.m.** **Scott Richards Contemporary Art** 501 Pacific Ave., San Francisco, CA 94133  
**5:30 – 5:50 p.m.** **Gallery Wendi Norris** 436 Jackson St., San Francisco, CA 94111  
**6:00 – 7:00 p.m.** **Rebecca Camacho Presents** 526 Washington St., San Francisco, CA 94111