



THE BAR ASSOCIATION OF
SAN FRANCISCO

The Intellectual Property Section Presents

Intellectual Property

Symposium

Navigating the AI Frontier: Patent, Entertainment Law, Regulatory Challenges

12:30 - 1:30 PM | MCLE Registration

1:30 - 2:30 PM | MCLE: 1 Hour

Panel I: Patent Litigation

Mark Liang, O'Melveny & Myers

David Tsai, Pillsbury

Michael Nguyen, Patent Law Works

Nimesh Gupta, Briefly

This panel, featuring distinguished patent attorneys and an AI startup founder, will cover two sets of topics. The first topic covers recent developments and practice pointers relating to prosecution and litigation of patents on AI inventions. This will include a discussion of the U.S. Patent Office's guidance and requests for comments on issues such as (1) AI as an inventor or disclosure of AI's contribution to the invention process; (2) section 101 patent-eligibility practice; and (3) obviousness and the definition of a person of ordinary skill. The second topic is a discussion of AI-enhanced tools that law firms can use, both for the practice of patent litigation, prosecution, and transactions. The presentation will also cover leveraging AI to help with non-billable tasks, including helping legal marketing teams effectively showcase their attorneys' experience to drive overall business growth.

2:45 - 3:45 PM | MCLE: 1 Hour

Panel II: Avatars, AI, and the Artists

Natasha Chee, Donahue Fitzgerald

Daniel Schacht, Donahue Fitzgerald

An esteemed panel of Entertainment Lawyers will discuss cutting-edge copyright topics that are significantly impacting the arena of Entertainment Law. Their discussion will also touch on advances in AI and how that technology is causing a great deal of confusion around traditional understandings of intellectual property.

4:00 - 5:00 PM | MCLE: 1 Hour

Panel III: Why "Generative AI is Doomed"

Eric Goldman, Professor of Law and Co-Director, High Tech Law Institute, Santa Clara University School of Law

Introduction: Jeffrey Thayer, Lewis Brisbois Bisgaard & Smith

Professor Goldman will present his controversial thesis as to why 'Generative AI is Doomed.' He will present a contrarian stance about the direction that regulation of AI is heading. Technological innovation flourishes only within a thoughtfully designed legal infrastructure, and his talk will explain why pro-regulation advocates are likely to overshoot their mark (unless they intend to kill Generative AI outright, which may be the agenda of some).

5:00 - 7:00 PM | Networking Mixer

Section Chair

Jeffrey Thayer, Lewis Brisbois Bisgaard & Smith

Section Vice-Chair

Natasha Chee, Donahue Fitzgerald

Section Secretary

Aaron Johnson, Lewis Roca



October 10, 2024

MCLE Registration

1:00 - 1:30 PM

In-Person Program

1:30 - 5:00 PM

In-Person Reception

5:00 - 7:00 PM

MCLE:

3 Hours

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103



In-Person

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50 Fremont Street, Suite 1700
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Register at www.sfbar.org/calendar

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