



The Antitrust and Business Regulation Section presents

## Artificial Intelligence - The New Frontier of Antitrust Enforcement

**Wednesday**  
**September 27, 2023**

MCLE Registration: 11:30 a.m. - 12:00 p.m.

Virtual Program: 12:00 - 1:15 p.m.

### Speakers

#### Leslie Wulff

Chief U.S. Department of Justice, Antitrust Division

**Haidee Schwartz**, OpenAI Competition Counsel

**Lin Kahn**, Partner, Jones Day

#### Kirti Gupta

VP and Chief Economist of Global Technology  
Cornerstone Research

### Moderator

#### Christopher Wheeler

Partner, Farella Braun + Martel LLP

In this era of AI, businesses are increasingly using algorithms to make decisions on price and other competitive strategies. This has prompted a debate about the antitrust risks associated with algorithms, ranging from algorithmic collusion, to algorithmic predatory pricing, to exclusionary conduct through AI. Government enforcers and plaintiffs' lawyers are starting to take steps to address these issues, including filing cases, hiring data scientists, and conducting industry outreach. The pace is likely to accelerate. We will discuss the prospects of this new frontier of antitrust enforcement, potential theories of liability, and challenges for companies as they seek to innovate with AI.

### Topics

- Algorithmic collusion
- Algorithmic predatory pricing
- Exclusionary conduct through AI
- What businesses should keep top of mind when they rely on AI

### MCLE: 1 Hour in Elimination of Bias

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

### Cost

\$45 BASF Family Law Section Members

\$55 BASF Members, Government &

Nonprofit Attorneys

\$70 Others

FREE for BASF Student Members

All prices increase \$10 on the day of the program.

**Location:** Online Platform

### VIEWING OPTIONS



**Live Webcast** - register at [www.sfbbar.org](http://www.sfbbar.org)



**Webcast Recording** will be available 10 business days after the recording for purchase with our 3rd party InReach Library.

### Special Requests:

People with disabilities should contact BASF regarding reasonable accommodations at [events@sfbbar.org](mailto:events@sfbbar.org).

Section Chair: Lauren C. Capurro (Russell), Trump, Alioto, Trump & Prescott LLP

**Register online:** [www.sfbbar.org/calendar](http://www.sfbbar.org/calendar) or complete form below.

**Event Code:** G231301