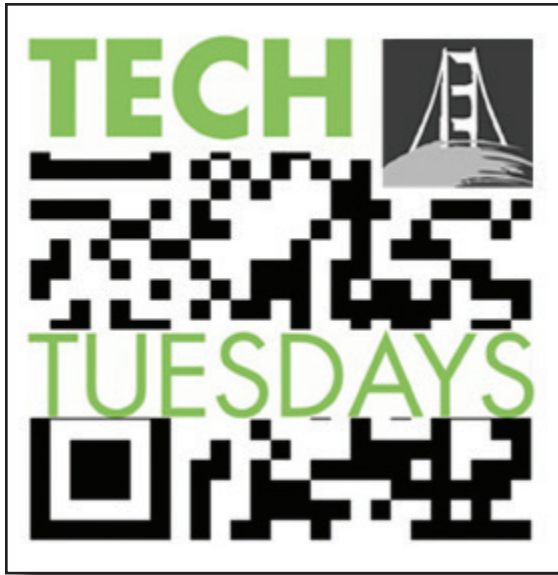


Check out the next Tech Tuesday seminar
presented by The Bar Association of San Francisco



THE CLIENT CENTERED LAW FIRM

Tuesday, June 15 • 9:00 - 9:45 a.m.
Register online at www.sfbar.org/calendar

Learn how to differentiate your law firm from your competitors but adopting a client-centered approach.

SPEAKER



RIO PETERSON
Affinity Partnership Manager, CLIO

TOPICS

- Learn why client-centered lawyering is the way forward
- Learn what it means to be client-centered
- Understand the core concepts of running a client-centered law firm

The Client-Centered Law Firm, offers a clear-eyed and timely look at how providing a client-centered experience and running an efficient, profitable law firm aren't opposing ideas. Covering the what, why, and how of running a client-centered practice, with examples from law firms leading this revolution as well as practical strategies for implementation, we'll discuss how to position your firm for success by becoming fully client-centered.

Tech Tuesday is a 45-minute session and available FREE to BASF members as a benefit of membership.