



Ubiquity Video Marketing

How current trends in video is impacting the legal industry

**Wednesday
November 10, 2021**

Program: 9:00 - 10:00 a.m

Location

Online Only

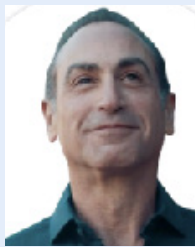
Cost

FREE for BASF Members
\$30 Others

Event Code

G211615E

Speaker



Gary is the founder and CEO of Big Mouth Marketing, one of the country's leading law firm marketing agencies working exclusively with qualified attorneys to achieve their organization and income goal. Gary is a frequent featured speaker for bar associations, focusing on how to improve operations and exponentially grow revenue. In his latest book, The Super Attorney, he details the exact step-by-step process for growing your law firm faster than you thought possible. When not working, he's reading, cycling, swimming, running, hiking, or resistance and mobility training.

Gary Musler

Big Mouth Marketing

Imagine your Prospects seeing you everywhere!
Video works "around the clock" to help fill-up your appointment books!

Learn the current best practices in utilizing video to capture more new clients than ever before.

We will offer attendees and open forum to discuss proper utilization of video (and where to post them!) and how law firm prospects use video to make a buying decision.

Topics

A discussion of the massive trends going on in video and how they affect law firms

- Part 1: The Videos
- Part 2: Social Commercials
- Part 3: Testimonials & Distribution