



The Bar Association of San Francisco's
Business Law Section and Cannabis Law Section present

2020 Business Law & Cannabis Law Symposium

Wednesday
February 5, 2020

Privacy and Intellectual Property Updates for the Business and Cannabis Economies

MCLE Registration

11:00 a.m. - 11:30 a.m.

Program

11:30 a.m. - 3:00 p.m.

Location

BASF Conference Center
301 Battery Street, 3rd Floor
San Francisco

MCLE: 3 Hours

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

Cost

\$60 Section Member
\$90 BASF Member
\$90 Gov't/Nonprofit Atty
\$180 Non Member
FREE for Law Students

This is a brown bag luncheon. Lunch will not be provided.

Sponsor Inquiries

Email: events@sfbar.org

Event Code: G200104

TOPICS

- The background and regulatory framework changes for the new decade that every business should know, from the European Union's General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA) to the many other privacy laws currently in effect or anticipated, as well as the ongoing debate over a comprehensive federal privacy law.
- The unique ways that the CCPA touches on cannabis businesses and the data those businesses are required, or elect, to collect, and how the CCPA and The Medicinal and Adult Use Cannabis Regulation and Safety Act ("MAUCRSA") may co-exist.
- Intellectual property development and protection in the cannabis industry and how your clients can best develop a robust IP portfolio in this growing industry; the wide variety of protection that is available to your clients in the world of patents and trademarks.
- Trade secrets and how commercial agreements affect the development and protection of intellectual property in the cannabis industry, and how both traditional and new approaches to IP protection are both at play.

PANEL I

PRIVACY LAW IN 2020, CALIFORNIA CCPA, FEDERAL, AND EUROPEAN

SPEAKERS

D. Stuart Bartow, Duane Morris
Scott Hall, Coblenz Patch Duffy & Bass

PANEL II

CANNABIS INTELLECTUAL PROPERTY AND CCPA ISSUES

SPEAKERS

Shabnam Malek, Brand & Branch
Matt Lapple, Lapple Ubell IP Law
Lara DeCaro, Leland, Parachini, Steinberg, Matzger & Melnick



Business Law Section Chair: David Tate, Law Office of David W. Tate
Cannabis Law Section Chair: Ryan Lowther, Farella Braun + Martel

Register at www.sfbar.org