



The ADR and Intellectual Property Sections present

Mediating IP Disputes:

Tested Strategies for Early Assessment and Resolution of Patent, Trademark, Copyright and Trade Secret Disputes

Monday
March 4, 2019

MCLE Registration: 11:30 a.m. - 12:00 p.m.

Lunch/Program: 12:00 - 1:15 p.m.

Speakers

Mark LeHocky

ADR Services, Inc

A former IP and complex litigation attorney turned public company general counsel turned mediator, Mark LeHocky has been repeatedly voted a Best Lawyer in America for Mediation.

Mehrnaz Boroumand Smith

Partner, Kilpatrick Townsend & Stockton LLP

A Northern California Super Lawyer in Intellectual Property (IP) litigation, Mehrnaz Boroumand Smith focuses her practice on IP and complex commercial litigation matters.

Moderator

Frank Busch

Partner, Wagstaff, von Loewenfeldt, Busch & Radwick

Topics

IP disputes are challenging to settle early in the life of a dispute. Accordingly, mediation efforts are often delayed, frequently triggering unintended consequences, lost opportunities and unrecoverable sunk costs. It need not be this way. The speakers will outline strategies to resolve IP disputes more efficiently through tested early dispute resolution (EDR) initiatives and examples of earlier diagnosis and resolution of all forms of IP disputes. While one size does not fit all, patterns, similarities and opportunities will emerge, prompting practical ideas applicable to most IP disputes.

MCLE: 1 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider.

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Location

Bar Association of San Francisco
301 Battery Street, 3rd Floor
San Francisco, CA 94111

Cost

\$40 BASF Section Members, Government & Nonprofit Attorneys
\$50 BASF Members
\$65 Others
\$30 BASF Student Members

All prices increase \$10 on the day of the program.

Lunch will be provided.

Event Code: G194107

BASF Members:

Be sure to log in to get your discounts!

Refunds will be given up to 48 hours in advance, less a \$10 handling fee.

Special Requests:

People with disabilities should contact BASF regarding reasonable accommodations.

ADR Section Chair: John S. Worden, Schiff Hardin LLP
Intellectual Property Section Chair: Sebastian Kaplan, Gerard Fox Law

Register online: www.sfbbar.org/calendar or complete form below.

CLE Webcast: www.sfbbar.org/online-cle



Live



Recorded
Available March 25