

CONTINUING LEGAL EDUCATION

THE BAR ASSOCIATION OF SAN FRANCISCO

The Labor and Employment Law Section of the
Barristers Club presents



How Associates Build and Maintain Credibility

Thursday
July 16, 2024

MCLE Registration: 3:30 - 4:00 p.m.

In-Person Program: 4:00 - 5:15 p.m.

Reception: 5:15 - 6:15 p.m.

Speakers

Aletheia Preston

Plaintiffs' Attorney

Spencer Ladd

GBG

Moderator

Geoff Cohen

Steno

New lawyers are often challenged to build and maintain credibility with more senior co-counsel, opposing counsel, and the courts. This can be especially difficult in fast-paced litigation when there does not seem to be enough time in the day to ask every question. In order to become an elite advocate, lawyers must learn how to earn the trust of their colleagues and others by asking the right questions, acting professionally, and overcoming "imposter syndrome." This program will feature lessons learned, tips, and tricks from associates on the plaintiff's bar, the defense bar, and a "neutral" who has seen it all.

Topics

- Setting expectations with co-counsel
- Managing the client relationship
- Dealing with aggressive opposing counsel
- How to answer common questions without reinventing the wheel

MCLE: 1 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California.

BASF is a certified provider.

Provider #103

Registration is required.

Location

In Person

BASF Offices, 50 Fremont St. Suite 1700
San Francisco CA 94105

Reception

Barebottle Beer Garden at Salesforce Park
425 Mission Street
San Francisco CA 94105

Cost

Free for BASF Law Students

\$45.00 Barristers Section Member

\$60.00 BASF Members, Government &
Nonprofit Attorneys

\$80.00 All Others

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This is an in-person event, register at
www.sfbar.org



Special Requests:

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(events@sfbar.org) regarding reasonable
accommodations.

Section Chair: Joseph Lewis, Morgan Lewis

Register online: www.sfbar.org/calendar

Event Code B241430