

## Intellectual Property and Internet Law Symposium



### Date

Thursday,  
August 24, 2023

### Location

BASF Conference Center  
201 Mission Street  
4th Floor  
San Francisco CA 94105

### MCLE

3 Hours

### Event Code

B231410

Mark your calendars for this inaugural Conference! A half-day conference focusing on the latest IP and Internet law issues, including a recap of the Supreme Court rulings in the Warhol and Jack Daniels cases, the latest in IP and AI, and how privacy laws are affecting AI and Web3 development.

The conference will offer MCLE programs and opportunities for intellectual property attorneys to build and connect with each other.

## Whiskey, Warhol, & Fair Use. A New IP Wild West?

This engaging panel discussion will focus on the latest fair use rulings from the Supreme Court in copyright and trademark law, including the groundbreaking case of Andy Warhol Foundation v. Goldsmith.

- Highlights from the Andy Warhol Foundation for the Visual Arts, Inc. v. Goldsmith Supreme Court ruling
- Implications for creatives and their attorneys advising on what constitutes a fair use of existing work in creative works, particularly for modern artists and pop artists
- Highlights from the Jack Daniels Supreme Court case dealing with parody dog toys
- Whether brands can benefit from these parodies or should be wary of increasing parodies as degrading brand rights

### Speakers



**Zac Alinder**  
Sideman & Bancroft



**Jessica Fajfar**  
University of San Francisco School  
of Law; RafterMarsh US



**Richie Gordon**  
Power Ten Productions

### Moderator



**Grace Davis Fisher**  
Munger, Tolles & Olson

## InnovAI–tion: Copyrights and Patents in the Age of Artificial Intelligence

Discover the unique complexities AI introduces to the intellectual property landscape, from how it generates ideas to questions on how its outputs should be treated.

- Discuss impact of AI on copyright and patent law.
- Does AI infringe copyright and patent holders' rights? Is there a difference between input vs output?
- Do our current laws adequately protect rights holders or will there need to be a change in the law?
- Who are the rights holders when it comes to AI-generated materials? Who should it be?
- Does the constitution protect AI generations? Or should AI generations be protected by copyright and/or patent law?

### Speakers



**Ian Boyd**  
Sideman & Bancroft



**Lisa T. Oratz**  
Perkins Coie



**Jacek Wnuk**  
Polsinelli

### Moderator



**Pete Gutsche**  
Perkins Coie

---

## Privacy Protection and Promotional Practices Untangling the Web of CCPA/CPRA and Advertising/Marketing

Learn about the intersection between California's privacy laws and advertising and marketing services. This area is fast-moving and complex for anyone in the space, so come learn what to watch out for from an active practitioner working on actual cases.

### Speakers



**Ben Isaacson**  
In-House Privacy



**Eric Diulio**  
Perkins Coie



**Shannon Yavorsky**  
Orrick