# CONTINUING LEGAL EDUCATION THE BAR ASSOCIATION OF SAN FRANCISCO

The Business, Commercial and Bankruptcy Section of the Barristers Club, Solo and Small Firm Section of the Barristers Club, the BASF International Law Practice Section and BASF Corporate Law Section present

# **Doing Business Internationally**

How companies can fundraise, expand, and hire in the US and abroad

## **Speakers**

# Jonathan Goldsworthy

Bird & Bird

# **Angela Lyons-Justus**

Smith Shapourian Mignano

# Kiki Stannard

Managing Director Global Expansion, ZEDRA

What considerations do companies need to be mindful of when expanding beyond headquarters, internationally? For foreign companies coming to the United States, when does it make sense to set up a subsidiary or perform a DE flip? For American companies expanding their workforce abroad, what kind of employment, immigration, and intellectual property concerns apply? When does setting up an entity such as a subsidiary abroad make sense, versus using a PEO?

# **Topics**

- Why some foreign companies may set up subsidiaries versus flip when coming to the United States;
- What American companies need to know when expanding or hiring abroad in Europe and Asia in terms of employment, immigration, and intellectual property protection;
- Tax ramifications of cross-border operations; and
- When setting up a PEO is advisable or not.



### Wednesday June 22, 2022

MCLE Registration: 11:30 a.m. - 12:00 p.m. Virtual Program: 12:00 - 1:15 p.m.

### MCLE: 1 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

### VIEWING OPTIONS

Live Webcast: www.sfbar.org Webcast Recording available April 17 In-Person Location (Due to the socialdistancing rules currently in place, this event is currently planned as an online-only presentation. Please check the CLE calendar for any changes.)

### Cost

\$40 Section Members\$55 BASF Members, Government & Nonprofit Attorneys\$70 OthersFree for BASF Student Members

All prices increase \$10 on the day of the program.

### Event Code: B221210

### **BASF Members:**

Be sure to log in to get your discounts!

Refunds will be given up to 48 hours in advance, less a \$10 handling fee.

#### **Special Requests:**

People with disabilities should contact BASF regarding reasonable accommodations.

Section Co-Chair: Karen Diep, Samsung

Register online: www.sfbar.org/calendar