

# CONTINUING LEGAL EDUCATION

THE BAR ASSOCIATION OF SAN FRANCISCO



The Diversity & Inclusion Committee of the Barristers Club presents

## The State of Corporate Racial Justice Initiatives

Analyses and Conclusions Two Years After George Floyd

**Wednesday  
August 17, 2022**

MCLE Registration: 4:00 p.m. - 4:30 p.m.  
Hybrid Program: 4:30 - 5:30 p.m.  
Networking to follow

### Speakers

**Jason Crain**

Smith Shapourian Mignano

**Kevin Benedicto**

Morgan Lewis

**Bao Vu**

Stoel Rives

**Al Brooks**

Lawyers' Committee for Civil Rights Under Law

**Kate Mortenson**

iPondr

### Moderator

**Shannon Morrissey**

WilmerHale

Investopedia defines corporate social responsibility as “a business model by which companies make a concerted effort to operate in ways that enhance rather than degrade society and the environment.” Historically, corporations have used corporate social responsibility programs to tackle heavy issues such as racism. The intensity of those efforts certainly increased after the death of George Floyd in Summer 2020.

However, what has happened since then? Have law firms and corporations continued to implement meaningful change, or have efforts become more performative and perfunctory two years later? Our panelists will provide their analysis, examples, and conclusions regarding the state of corporate social responsibility programs, and what in-house lawyers and the law firms that serve them can do to effectuate true changes.

### Topics

- What measures did corporations and law firmstake to implement or improve corporate racial justice and equity programs after the death of George Floyd?
- How successful were these measures?
- Where did corporations and law firms fall short in designing or implementing programs to eradicate bias, and what can be done moving forward?
- How can counsel support client corporations seeking to effectuate social and racial justice?

Thank you to our Sponsors: Asian American Bar Association, Morgan Lewis, Smith Shapourian Mignano, WilmerHale

Section Chair: Anthony Guzman

Register online: [www.sfbar.org/calendar](http://www.sfbar.org/calendar)

### MCLE: 1 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California.

BASF is a certified provider.

Provider #103

### Registration is required.

### Cost: FREE

### VIEWING OPTIONS

This is a hybrid event. Register online.



In-Person Option: Limited Spacing and In-Person attendees must be fully vaccinated. Pre-Registration is required. Location: BASF's Offices, 201 Mission Street, Suite 400.

Live Zoom Webcast Option:  
Pre-Registration is required.

Webcast Recording Option: are uploaded to our online inReach library for an additional purchase 30 business days after the event at [www.sfbar.org/online](http://www.sfbar.org/online).

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Refunds will be given up to 48 hours in advance, less a \$10 handling fee.

Special Requests:

People with disabilities should contact BASF ([events@sfbar.org](mailto:events@sfbar.org)) regarding reasonable accommodations.

**Event Code B220208**