

CONTINUING LEGAL EDUCATION

THE BAR ASSOCIATION OF SAN FRANCISCO



The Intellectual Property and Internet Law Section of the Barristers Club
presents

Privacy Protection in 2020: CCPA Best Practices & Important Updates

Tuesday
October 20, 2020

Program: 12:00 - 1:15 p.m.

Speakers

Kelly Mulcahy

Kronenberger Rosenfeld

Graham Ravdin

Privacy and Product Counsel, Strava

Pasha Sternberg

Polsinelli

Moderator

Jacek Wnuk

Polsinelli

A discussion of the California Consumer Privacy Act (CCPA) in 2020. Learn about changes in privacy rules and best practices for compliance.

Topics

- Identify CCPA requirements both inside and outside of California
- Discuss best practices and strategies for CCPA compliance
- Examine important updates to the CCPA
- Analyze how the CCPA compares to Europe's GDPR

MCLE: 1 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

Cost

\$35 Barristers IP Section Members

\$50 BASF Members

\$65 Others

FREE for BASF Law Student Members

VIEWING OPTIONS

Live Webcast: www.sfbbar.org/online-cle

Webcast Recording will be available
October 30

In-Person Location (Due to the social-distancing rules currently in place, this event is currently planned as an online-only presentation. Please check the CLE calendar for any changes.)

BASF Members:

Be sure to log in to get your discounts!

Refunds will be given up to 48 hours in advance, less a \$10 handling fee.

Special Requests:

People with disabilities should contact BASF regarding reasonable accommodations.

Event Code: B201412

Section Co-Chairs:

Jacek Wnuk, Polsinelli & Hannah Yang, Kilpatrick Townsend & Stockton

Event Code: B201412 Register online: www.sfbbar.org/calendar