

THE BAR ASSOCIATION OF SAN FRANCISCO

BASF's ADR Department presents

ADR Speaker Series



Mediation in the Age of AI

This program aims to update ADR practitioners on the latest developments in AI and other technologies being deployed in the ADR space. COVID-19 dramatically transformed the mediation landscape, making virtual mediation services widespread. Colin Rule, an early adopter of virtual mediation technologies, will explore the potential of AI and its impact on the future of mediation. The session will provide insight into the opportunities and challenges associated with virtual mediation, with a particular focus on emerging AI technologies and how ADR professionals can leverage them in their practices.

Topics

- Learning the opportunities and drawbacks AI presents for ADR progressions
- Exploring new technological advances and how mediators can implement them into their practice
- Learning tips and strategies for ADR professionals conducting virtual mediation services
- Understanding the opportunities and drawbacks that virtual mediation presents compared to traditional in-person methods

Speakers



Colin Rule

CEO, Mediate.com and ODR.com

Colin Rule is CEO of Mediate.com and ODR.com, which became for-profit subsidiaries of the American Arbitration Association/International Centre for Dispute Resolution in June 2024. In 2011 Colin co-founded Modria.com, an Online Dispute Resolution (ODR) provider based in Silicon Valley, which was acquired by Tyler Technologies in 2017. From 2017 to 2020 Colin served as Vice President of ODR at Tyler. From 2003 to 2011 Colin was Director of ODR for eBay and PayPal. Colin co-founded Online Resolution, one of the first ODR providers, in 1999 and served as its CEO and President. Colin is the author of Online Dispute Resolution for Business (2002) and co-author of The New Handshake: ODR and the Future of Consumer Protection (2017). He has lectured and taught at Harvard, Yale, Stanford, UC Law, Pepperdine, Texas A&M, Southern Methodist University, UMass-Amherst, and Santa Clara University. Colin received two awards from the American Bar Association: the D'Alemberte Raven Award in 2023 and the Frank Sander Award in 2019, as well as the Mary Parker Follett Award from the Association for Conflict Resolution in 2013. Colin also worked with the National Institute for Dispute Resolution in Washington, DC and the Consensus Building Institute in Cambridge, MA.

**Friday
May 9, 2025**

Registration 11:30 a.m. – 12:00 p.m.
Virtual Program: 12:00 – 1:00 p.m.
Q & A: 1:00 – 1:30 p.m.

***Participatory live online training -
not a webinar**

MCLE: 0.5 Hour

To receive MCLE credit, you must sign in during the designated MCLE registration period. This activity is approved for Minimum Continuing Legal Education credit by the State Bar of California. BASF is a certified provider. Provider #103

Location

Zoom

Cost

\$60 BASF Members

\$75 Non-Members

All are welcome. For half or full scholarships, please write to Jared Fontenette at jfontenette@sfbbar.org.

Pre-registration is required.



**BASF MEMBERS:
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Special Requests:

People with disabilities should contact BASF regarding reasonable accommodations at mking@sfbbar.org.

Event Code ADR252042