

The Bar Association of San Francisco's Alternative Dispute Resolution Services presents an  
**ADVANCED MEDIATION/ARBITRATION TRAINING**



**WANT A THRIVING  
PRACTICE AS A MEDIATOR  
OR ARBITRATOR?**

**Friday, November 30 | 9:00 a.m. - 12:00 p.m.**

BASF Board Room | 301 Battery Street, Third Floor, San Francisco

Ron Kelly has helped hundreds of aspiring neutrals become successful mediators and arbitrators.

Come learn the proven system you too can use to become a successful neutral, even if you're not sure where to start.

Learn Ron's effective formula for shaping your image and outreach, converting contacts into real paying cases, and building your long-term referral network.

Sample marketing materials provided.

Registration: 8:30 - 9:00 a.m.  
Program: 9:00 a.m. - 12:00 p.m.

Optional brown bag  
lunch discussion group:  
12:00 - 1:00 p.m.

Early Registration Deadline  
November 9, 2018:  
\$95 BASF Members / \$105 others

After November 9, 2018:  
\$105 BASF Members / \$115 Others

Seating is limited. Register early!  
Event Code: ADR182040



**TRAINER: RON KELLY**

Ron Kelly, a principal architect of California mediation law, is the co-founder of two of California's main ADR professional organizations. He has been honored with ten ADR awards for his work in building the field. A mediator since 1970, he has trained thousands of lawyers, judges, government officials and business professionals on four continents. His training materials are licensed and used around the world.

REGISTER ONLINE AT [WWW.SFBAR.ORG/CALENDAR](http://WWW.SFBAR.ORG/CALENDAR) OR CALL 415-782-8905.